Martcoin

Blockchain for Betting System.

White Paper V1.0.0

Updated: 21th November, 2017

Martcoin / support@martcoin.io

Table content

Introduction of MARTCOIN & MART platform 2

About us 3

Why choose MARTCOIN? 4

MARTCOIN plaform 5

How to use MARTCOIN 6

Spinning program 6

Used on MART ecosystems 7

MART wallet 7

Betting online 7

Trading on the crypto exchanges platform 8

Token sale CAMPAIGN 9

Promotion and bounty program 10

Road map 11

1 INTRODUCTION OF MARTCOIN & MART PLATFORM

MARTCOIN is a cryptocurrency, based on ETH blockchain, which integrates Smart Contract technology and ERC20 standard. As an ETH token and an open protocol for decentralized exchange on the Ethereum blockchain. It is intended to use as a basic building block that may be combined with other protocols to work advancing sophisticated. It allows MART owners to diversify their portfolio by accessing tags related to the price of the asset. MART enables asset owners to unlock the value of assets by creating and selling or betting their asset tokens. As a result, MART will be widely used in the Betting market.

The platform extends liquidity and stringency of assets, reduces transaction costs. It provides MART holders with stringency price discovery and diversification across multiple asset classes as it allows the creation or listing of third party asset tokens compliant with MART disclosure and legal structure rules.

ethereum ECR20

2 ABOUT US

The MART developers have the strong track record in hedge fund management, development of marketplaces, trading terminals, betting system and have worked at companies such as Rothschild and Son, Barclays and Empire Casino.

We plan and build on a global economy, transnational trading, no longer hindered by borders, laws and religions. A trading platform where people can exercise their full control over the value of their assets, trading or betting without charge, fraudulent management of any organization or government.

WHY CHOOSE MARTCOIN?

In addition to a minimum profit of 30% per month when participating in the Spinnings program. The value of MART coin also has strong growth potential based on the application of the Online Betting platform.

According to the global betting market in 2015, the value of betting was $3,000 billion, equivalent to $250 billion a month. Of which $2,500 billion was illegal betting. The reason for the majority of illegal bets is that they have to bet in a country that does not allow gambling. We would like to support this illegal $2,500 billion become legal gambling by allowing players to place bets on a legally registered gambling establishment in the UK, a country that allows gambling (refer to Gambling Bill [HL Bill 19, 2004-05]). This minimizes legal risk for players, while minimizing the cost of casinos. Our target will be to support 5% of this market, equivalent to $150 billion.

Total crypto currency capital could reach $2 trillion by 2020 with global trading volume exceeding $22 trillion. The value of asset cryptocurrencies traded on the MART platform could reach $1 billion by 2020 with trading volume about $8 billion

4

MARTCOIN PLATFORM

The MART platform makes transaction safer with blockchain and faster with ERC20 standard. MART holders can trade or bet asset tokens on the MART platform and manage their portfolio. It gives a transaction function, access to credible asset data stored on blockchain and portfolio analysis tools on the MART platform.

5 HOW TO USE MARTCOIN

SPINNING PROGRAM

We would like to thank you for participating in the MARTCOIN roadmap with a 100% chance to win daily prizes. The minimum winnings are 1% per day to 3% per day or the highest of 67% per day. Random, stand-alone data hashed from your own account code. If you are lucky, you can increase your account by 1.67 times a day, and the remaining days are still 1%. If not, in the worst case, you still have a minimum profit of 30% per month.

To participate in the program, you need to deposit the Spinning account under the following packages:

Package	Capital back
$100 - $1000	After 189 days
$1010 - $5000	After 159 days
$5010 - $10000	After 129 days
From $10010	After 99 days

USED ON MART ECOSYSTEMS

MART wallet

Betting Online

Trading on the Crypto Exchanges platform

MART wallet

MART can be stored on the following wallet

- PC Wallet: Window, Linux, Mac
- Web Wallet: Martcoin.io
- Mobile wallet: Android App, iOS App.
- Hardware wallet: Ledger Nano S, Treazor

Especially: The wallet is designed to be stored and used easily on the MART ecosystem. So the security will be extremely high but extremely friendly and convenient for the owner.
Mobile wallet app is designed with the highest level of security and it is really a user-friendly app that you would trust in and fulfill your satisfaction

Betting Online

Where you can bet anything you like with us or with each other. There may be traditional gambling such as Poker, Roullete, Dice, or sports betting, soccer, horse racing or an election in any country, etc. The transparency of the system is ensured by blockchain and quick liquidity with Smart Contract.

	Casino Online	Casino BTC	MART Betting
Free money withdrawals and deposits	✗	✓	✓
No delay withdrawals and deposits	✗	✓	✓
Random number fairness check	✗	✓	✓
Transparency guided by Smart Contract	✗	✗	✓
Legalization	Maybe	✗	✓

Trading on the Crypto Exchanges platform

An indispensable value feature of crypto currency is that MART will be listed on the Crypto Exchanges platform. Include:
Internal trading platform: Launched in December 2017

Global trading platform: Currently MARTCOIN has been approved by YoBit, CoinExchange.io and Livecoin. At the same time, we also receive good will from many big trading exchanges. Once complete the community and expand the market, MARTCOIN will be listed on these big exchanges, increasing the value of MART-owner and liquidity of MARTCOIN.

6 TOKEN SALE CAMPAIGN

Maximum coins:
29,000,000

Released:
5,800,000

Accepted:
ETH

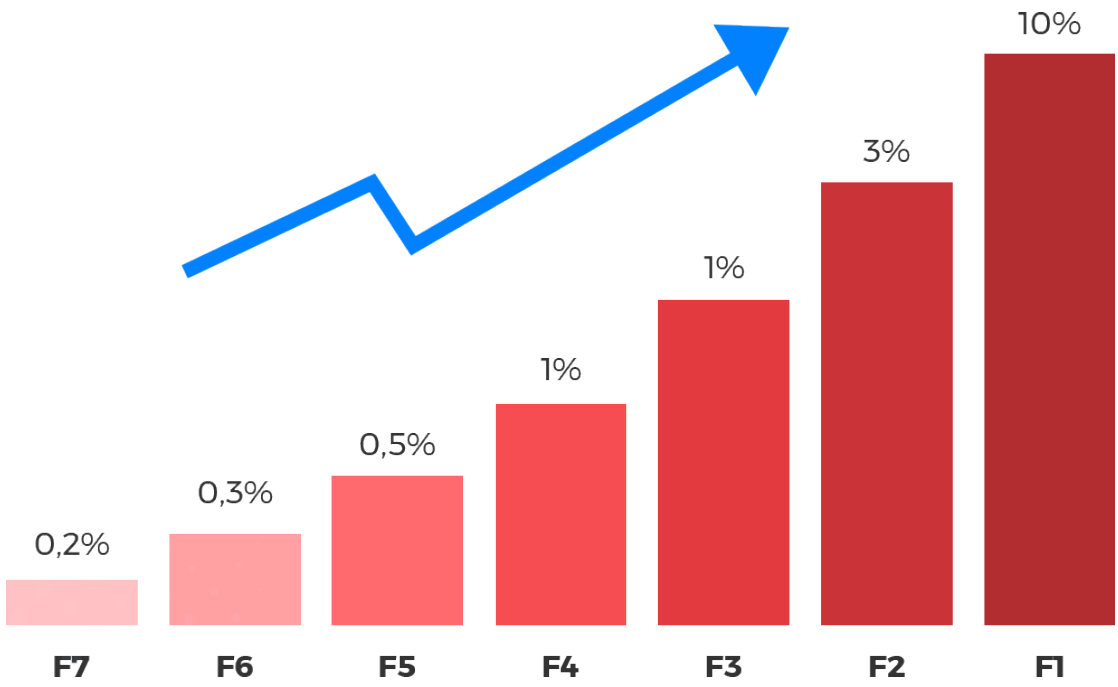
Hard Cap:
$ 5,520,000

Block	Price	Percentage	Quantity	Total
1	0.50	1%	58,000	29,000
2	0.55	2%	116,000	63,800
3	0.60	3%	174,000	104,400
4	0.65	4%	232,000	150,800
5	0.70	5%	290,000	203,000
6	0.75	6%	348,000	261,000
7	0.80	7%	406,000	324,800
8	0.85	8%	464,000	394,400
9	0.90	8%	464,000	417,600
10	0.95	8%	464,000	440,800
11	1.00	8%	464,000	464,000
12	1.05	8%	464,000	487,200
13	1.10	8%	464,000	510,400
14	1.15	8%	464,000	533,600
15	1.20	8%	464,000	556,800
16	1.25	8%	464,000	580,000
			5,800,000	5,521,600

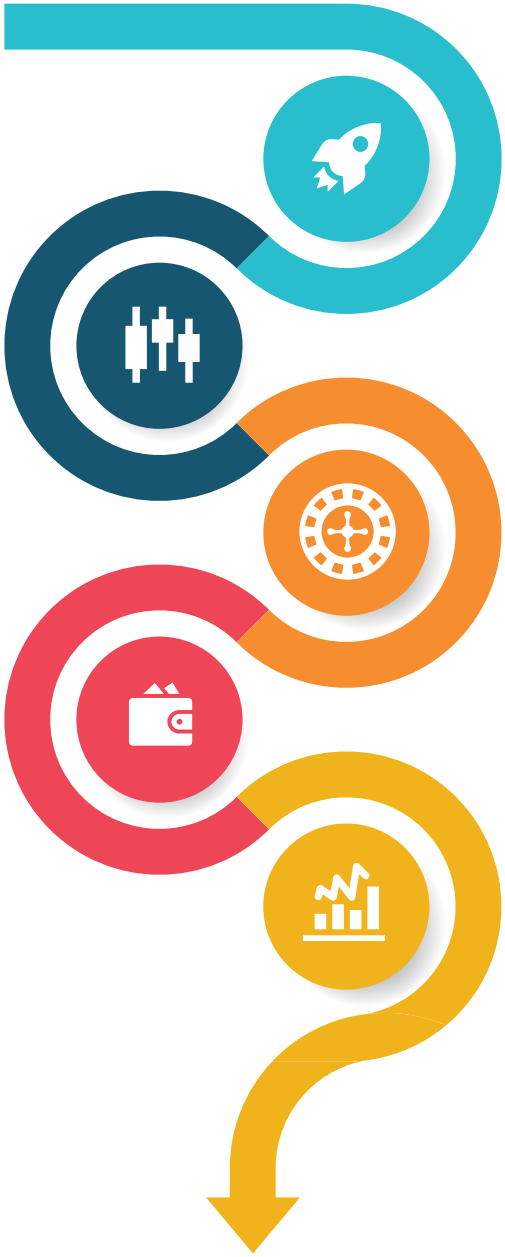
7 PROMOTION & BOUNTY PROGRAM

+ Access to 100 countries, in 11 languages.
+ Social network ads in over 100 countries.
+ Banner advertising on 200 websites in 100 countries.
+ Marketing on the top 10 visited websites about cryptocurrency.
+ 8% commission token sale.
+ Affiliate Marketing is up to 16%.

We have an affiliate program up to 7 bonus levels for our members to promote MART coins to the world. Affiliate bonus will be obtained by way of members must join Spinning program at least once time. In the affiliate program, for the next when there are members or investors who do spinning through your referral then you can get an affiliate bonus instantly.



8 ROAD MAP



Q1 2018

- Listed on CoinExchange, Yobit, Coinmarketcap.
- Complete global online football betting website and mobile application.
- Upgrade and add 20 kinds of online betting for the platform.
- Marketing in over 100 countries

Quarter 3 - 4 in 2018

- The total value of betting transactionswill use Martcoin: $30 billions.
- Occupy about 1% market share in the betting market.

Q4 2017

- Start Token Sale.
- Launch the internal trading exchange.
- Launch the Spinning program.
- Release a mobile wallet.
- Mining with Mobile.

Q2 2018

- Deploying marketing in all countries around the world.
- The total value of betting transactions will use Martcoin: $15 billions.
- Occupy about 0.5% of market share in the betting market.

2019

- Occupy 5% market share in the betting market.
- Martcoin betting deals reached $150 billions.